



TRADE RELEASE

CAMP JABULANI NAMES ITS' BABY!

15 NOVEMBER 2006

Camp Jabulani's baby elephant finally has a name. After numerous submissions received from our partners across the world, we are delighted to advise the outcome.

Limpopo-Kamali

A first for the Camp Jabulani herd, the double-barreled name signifies a new generation. Limpopo is a name that has naturally been bestowed on the baby by the grooms and guests who have met her. It seems to have found her, so to speak. In keeping with the rest of the herd, Limpopo is also the name of a river - as well as her birth province.

"Kamali" was submitted by Hazel at Connoisseur Travel in the United Kingdom. It means perfection. This tiny new life is just that.

"perfection - n 1: the state of being without a flaw or defect"

Our deepest appreciation to Hazel for her input, and to each and every one of the suggestions that came our way. The choice was not an easy one. We were astounded at the response we received and the creativity behind the various proposed names.

We look forward to welcoming Hazel to Camp Jabulani. We have no doubt that she will enjoy her encounter with Limpopo-Kamali and the rest of the Camp Jabulani herd.

For further images of the elephants and the baby, click on the following link:
http://www.campjabulani.com/elephants_baby.htm

With deepest gratitude for your contributions.

The Camp Jabulani Marketing Team.